

CREATIVE ENGINE DEVELOPMENT SERVICES



WHO WE ARE

Fueling Vision. Powering Production.

At **Creative Engine**, we specialize in story-first consulting for film and television creators ready to take their projects to the next level. Whether you're shaping a new idea or preparing to pitch, we help producers build strong, sellable projects from the inside out.

We don't just consult — we collaborate, strategize, and position your work for real-world success.

WHY CREATIVE ENGINE?

Why Creative Engine?

- Creative Meets Commercial: We understand story, but also what studios, investors, and audiences want.
- Tailored Strategy: Every project is different. We meet you where you are and build from there.
- Industry Access: Our network spans creative talent, sales agents, producers, and investors.
- Elevated Standards: We help you level up your materials so your project gets taken seriously.

Producers don't just need notes—they need partners. That's where we come in.

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JUST NEED NOTES—
THEY NEED
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**THAT'S WHERE WE
COME IN.**





**WE ARE WHO YOU GO TO
FOR PROFESSIONAL
PRE-DEVELOPMENT &
DEVELOPMENT HELP.**



**WE ARE WHO YOU CALL WHEN
YOU WANT YOUR PROJECT FUNDED
—AND TAKEN SERIOUSLY.**



OUR SERVICES

- Concept & Script Development- Sharpening your story, refining your script, and aligning your project with what buyers and audiences are looking for.
- Creative Direction & Worldbuilding - Helping you shape the visual tone, style, and storytelling voice that make your project distinct and unforgettable.
- Budgeting & Production Strategy
- Project Packaging & Talent Strategy
- Crafting compelling pitch decks and pairing your project with talent, advisors, or co-producers to increase market value.
- Market Readiness & Positioning - Identifying the right platforms, genres, and audiences—and guiding you to build a product that sells.
- Offering guidance on development timelines, funding strategies, and scalable production plans.
- Investor & Industry Introductions- Opening doors to vetted financiers, sales agents, and creative partners aligned with your goals.
- Pitch Coaching & Presentation Support -We prep you to own the room—whether you're presenting to a streamer, studio, or private backer.

Pre-Development and Development Services that Gets You to a Yes!



OUR PROCESS

We make it simple to move forward:

1. Discovery Call/Meeting

We learn about your vision, goals, and challenges.

2. Deep Dive

We assess the concept, materials, and strategy to find the gaps and opportunities.

3. Strategic Build-Out

We develop or refine the IP through a thorough process we've created to assure that your produce gets made the right way, helping to alleviate gaps and potential shortfalls.

4. Industry Support

We prepare you for meetings, pitch rooms, or investment conversations—and help you connect when the time is right.

An aerial photograph of a rugged coastline. The top half of the image shows a steep, rocky cliff face with visible geological layering. Below the cliff, a dense field of dark, jagged rocks extends to the water's edge. Turquoise waves with white foam are crashing against the rocks at the bottom of the frame. The entire image is set against a solid teal background.

**TURNING CONCEPTS INTO
MARKET-READY PACKAGES.**

WHO WE WORK WITH

- Independent Producers
- Screenwriters & Filmmakers
- Production Companies
- Streamer/Network-Aligned Teams
- International Creatives Seeking U.S. Access

Whether you're developing your first feature or your fifth series, we help you build it better—and smarter.

PARTNERSHIP OPPORTUNITIES

Creative Engine is open to strategic collaborations that include:

- Co-Development of original IP
- Packaging Partnerships with production companies or talent
- Investor Readiness services for producers prepping for pitch rounds
- International Access for cross-border projects (U.S.–Japan, U.S.–EU, etc.)

Let's align on purpose—and power the project forward.



OUR TEAM



Adiclere Evans is a seasoned entrepreneur, producer, and business leader with over 25 years in the entertainment industry. She co-founded The Funnel Creative, an award-winning video production company, and founded Media Savvy, a certified minority- and woman-owned content agency specializing in strategic consulting, production, and development. Known for championing diversity in media, Adiclere launched The Black Entertainment Economic Council (BEEC) in 2021, a nonprofit based in Atlanta focused on increasing representation, ownership, and opportunity for Black professionals in film, TV, gaming, and digital production. Her work bridges culture and commerce, with a strong focus on building inclusive platforms and empowering underrepresented voices across the creative economy.



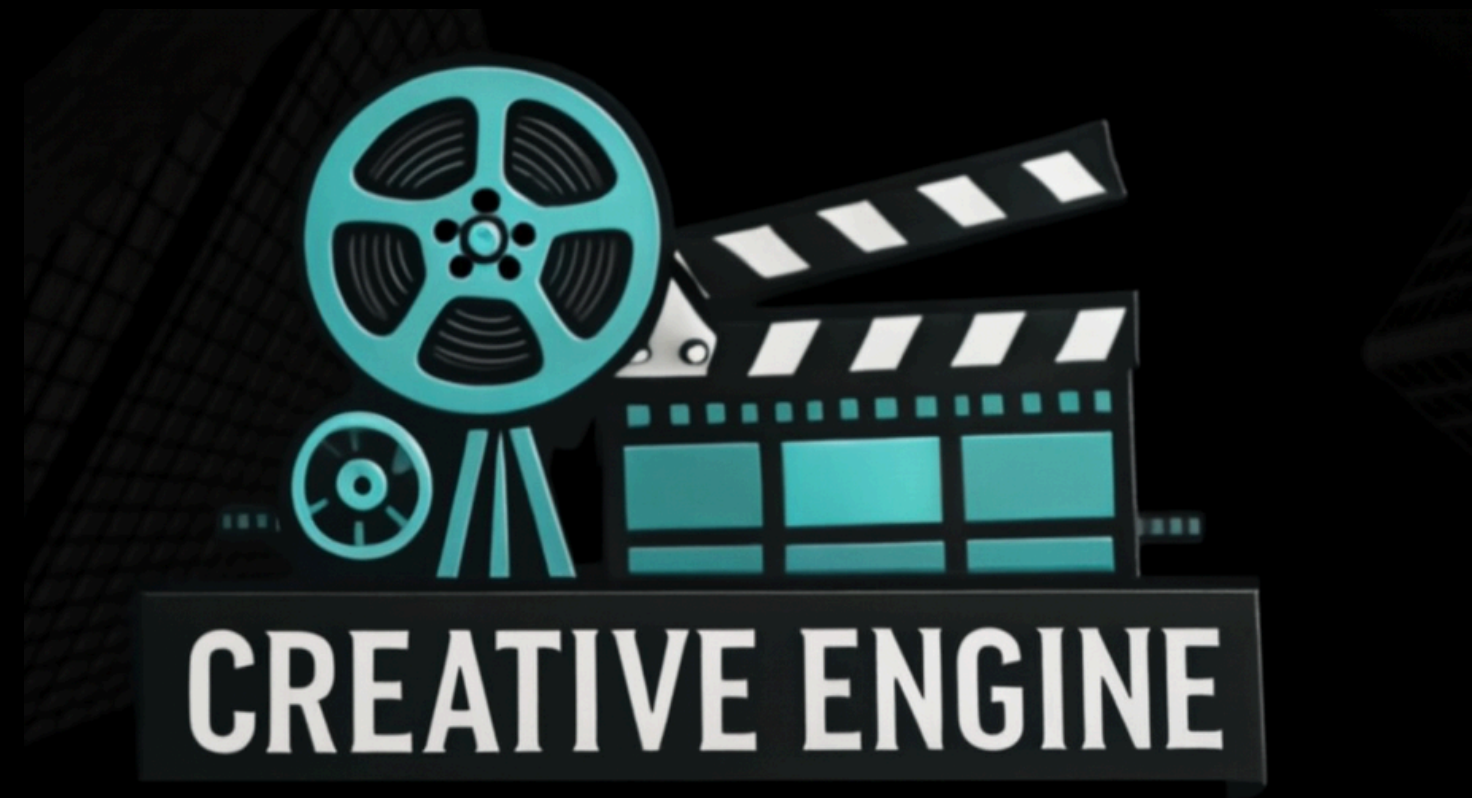
Sabrina Guice operates at the intersection of entertainment, media, and finance. With 15+ years in PR and digital strategy, she's been involved in campaigns for Sony Music, 20th Century Fox, PBS, and BET, and has ghostwritten 30+ books with media placements in 1,500+ global outlets. As founder of the Create Georgia Entertainment Alliance, she advises high-profile clients across film, TV, and music. A former VP of Investments at J.P. Morgan Chase, she managed \$40M+ in assets and holds Series 7 & 65 licenses. She's an accredited investor, a 2024 Angel Wings Cohort member, and founder of Blue Ribbon Capital Investments, launching in 2026 to fund diverse founders in entertainment, sports, and tech. A Fisk University graduate with training from Temple University and NYU Tisch, she's also a stakeholder at Atlanta's Russell Innovation Center for Entrepreneurship - the world's largest entrepreneur incubator for black founders.

An aerial photograph of a rugged coastline. The top half shows dark, jagged rock formations. The bottom half shows turquoise waves crashing against the shore, creating white foam. A semi-transparent dark teal rectangle is centered over the image, containing white text.

CONTACT US:

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THANK YOU



Built to Create. Made to Move.